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ZERODOWN™ Launches Software Services that Unlock the Potential of the Cloud

Cloud platform technology has revolutionized technological infrastructure in business, completely changing the way people bring value to their customers and to the internet at large. The rise of the cloud, however, has not been without growing pains, and the philosophy behind it is not without its own quirks and flaws. ZeroDown, a technology startup based in Colorado, specializes in unlocking the full potential of cloud technology. Their IP based solutions include one-click cloud migration, hybrid and multi-cloud management, and an architecture that enables a stable, platform agnostic environment that significantly reduces the risk of deploying and operating cloud applications.

ZeroDown is pioneering a new paradigm in managed cloud services. Their patented technologies make leveraging Cloud Migration, instanced deployment, hybrid solutions and multi-cloud infrastructure accessible in one place, **without** vendor lock-in.

Application Migration as a Service

As part of their suite of enterprise tools, ZeroDown offers easy, low downtime cloud migration with one-click deployment, containerization options, and a robust replay system that synchronizes data with the original server upon initial deployment, continuing to do so across any other instances you choose to deploy. In contrast to pick-and-shovel Migration, which requires lengthy downtime, data-vetting, and comes with prohibitive inherent risk in many cases, ZeroDown AMaaS allows **concurrent operation** of existing applications and infrastructure in-situ, minimizing downtime, and automates the process of updating the migrated deployment's data upon initialization.

Multi-Cloud as a Service

In conjunction with the migration tool, ZeroDown's Multi-Cloud as a service allows simultaneous deployment of applications onto different cloud platforms, reducing risk of outage or downtime by automatically managing and synchronizing traffic and requests between deployments. The MaaS service prevents vendor lock-in while increasing the availability and fault-resistance of the target application over as many platforms, local, remote, or cloud based, as the end user requires. This ZeroDown technology integrates with AMaaS and containerization to allow one click deployment and synchronization between applications and data on each platform.

Business Continuity as a Service

The current assumption is that outage risk, data loss, and downtime are inherent to cloud migration and deployment in its current form. Those issues, paired with the lack of control relative to local or hosted solutions keeps many businesses on those platforms in favor of the cloud. ZeroDown Business Continuity as a Service mitigates or **completely eliminates** those traditional problems with cloud-based applications and solutions, by building a distributed, platform agnostic system that is easy to migrate,

prevents downtime and outage losses, increases availability, and provides a much more comprehensive redundancy solution than hardware clustering, HA, failover or firewall middleware.

It does this by leveraging the **easy, one click migration** and multi-cloud services to deploy several synchronized applications or containers, that operate independently. This protects the user both from physical and network failure, as downed nodes will have activity shunted to others in the network with no data loss. As long as one node in the deployment network is active, the application enjoys full continuity with zero down time. Zerodown's BCaaS is enterprise best practices in a flexible, robust, easy to manage, easy to deploy, and easy to maintain package.

About ZeroDown™ Software and ZeroNines® Technology, Inc.

ZeroDown™ Software technology provides businesses with continuous access to their company data via their Business Continuity as a Service architecture, protecting applications, and transactions in the event of network interruptions that would normally cripple the enterprise. They make this environment accessible through their Patented Application Migration as a Service software, lowering barriers to entry on cloud applications and infrastructure by eliminating downtime and replay issues inherent in other cloud migration systems. ZeroDown breaks away from traditional disaster recovery by empowering organizations of any size with new business continuity standard: virtually unbroken continuous uptime, delivered in and easy to manage, instantly deployable multi-cloud package via AMaaS™ Migration. ZeroNines' technology leverages and maximizes customers' current processing and storage infrastructure by operating agnostically across multiple platforms, thereby shifting the paradigm to true multi-cloud with one-click, containerized migration and deployment. ZeroDown offers proprietary BCaaS™ architecture information security and availability solutions.

Certain statements in this press release may be viewed as forward looking or speculative and therefore include certain risks such as the anticipated adoption rate of new cloud technologies as mentioned herein, the cost and challenges involved in significant cloud offerings and deployment strategies, and the inherent longer sales cycles associated with larger projects.

For further information, please visit: <http://www.zeronines.com>.

Press Contact:
Tyson O'Ham
+1 (980) 430-0998
toham@zeronines.com
press@zeronines.com